Young men are not hard to please on clothes; we don't find them so.

Memphis Home of the

Boyden Shoes

Double-Breasted Suits

We don't have to sell them; the

young fellows come and buy them.

TOTHING ever done in smart clothes-

mark" as these new models in double-breasted suits.

made for us. New fronts; high chested; smart new

And At \$35, \$40, \$45, \$50, \$65, \$75

pockets and lapels; real autumn shades.

making has so accurately "hit the



"THE SHOE THAT HOLDS ITS SHAPE"

\$6.00 \$7.00 \$8.00 \$9.00 & \$10.00

You can save money by wearing W.L.Douglas shoes, the best known shoes in the world. Sold by 106 W. L. Douglas own stores and over 9000 shoe dealers. W. L. Douglas name and the retail price stamped on the bottom guarantees the best shoes in style, comfort and service that can be produced for the price.

The stamped price is W. L. Douglas personal guarantee that the shoes are always worth the price paid for them. The prices are the same everywhere—they cost no more in San Francisco than they do in New York

W.L.Douglas shoes are sold through our own stores direct to the wearer at one profit. All middlemen's and manufacturing profits are eliminated. By this method of marketing our shoes, W.L. Douglas gives the wearer shoes at the lowest possible cost.

W. L. Douglas \$7.00 and \$8.00 shoes are absolutely the best shoe values for the money in this country. They are the leaders everywhere. W.L.Douglas \$9.00 and \$10.00 shoes are made throughout of the finest leather the market affords, with a style endorsed by the leaders of America's fashion centers; they combine quality, style and comfort equal to other makes selling at higher prices.

W. L. Douglas shoes are made by the highest paid, skilled shoemakers, under the direction and supervision of experienced men, all working with an honest determination to make the best shoes for the price that money can buy.

W.L. DOUGLAS STORE: 45 So. Main St., MEMPHIS



-The Best Possible"

BOYS' SHOES Best in the World \$4.00\$4.50\$5.00

CAUTION Insist upon having W.L.Doug-las shoes with his name and price stamped on the bottom.

216 SPARK STREET, BROCKTON, MASS.

Our Deferred Payment Plan An Easy Way To Buy Diamonds

The secret of many a person's success lies in having formed the habit of meeting some obliga-

With no special object for which to save, a person is apt to live up to his income.

If you have a diamond note to meet, won't it keep you from spending money for trifling things

At the end of a contract you will be the value of the Diamond better off, the money would have been spent anyway, and you would have nothing to show for it.

Diamonds are constantly therefore a constant source of profit.

The advance is due to increased demand and falling off in quantity being found

Mining is much more difficult and far more The miners have reached such a distance under the surface that labor can work only a few hours at a time.

Another fact that tends to raise the price of diamonds-the high-grade material decreases as the mines reach greater depth and the Syndicate is forced to limit the output, and there can be but one result-constant increase in price.

Let us explain personally our terms and prices. We are never too busy to give you courteous attention, whether you are ready to buy or merely seeking information.

Graves-Dix

DIAMOND MERCHANTS

GOLD AND SILVERSMITHS

11 North Main St.

Memphis.

DON'T THROW AWAY BROKEN PARTS of Your HEATING PLANT

It is no longer necessary to junk the broken parts of your boiler or furnace.

HAVE THEM WELDED

The guaranteed process by which we weld broken parts of any metal will save you many dellars on new parts. Leaking copper coils for hot water heaters can be made as good as new. Call Main 2799.

WHEN WE FIX IT-IT'S FIXED METAL WELDING COMPANY

W. C. Graves

324-326 Old Madison Ave.

Robt. W. Bowers

Phone M. 2799.

AUTO SHOW PUT OFF.

HELENA, Ark. Oct. 22 (Spl.)—The auto show scheduled for yesterday was not held, owing to a heavy rain which visited this city and vicinity yesterday. It is said plans are already under way to hold this show at a later date.

shall rush into her arms despite all the flourish of trumpets and bragging. Our small U-boats now shoot down everything that comes in their way. The chancellor is tearing his hair because of it and is doing his best to influence the emperor. Any liberties may be taken with us, but our modesty and god behavior when our very existence is at stake causes the neutrals to doubt of our power to win. (Editor's Note-March 28 the British steamer Falaka was attacked and sunk by a submarine with the loss of 111 lives, including one American; April 8 the steamer Hipalyce, chartered by the American commission for relief in Helgium, was torpedoed by a German submarine, 15 lives being lost. Those incidents greatly inflamed the English and American public against Germany.) It is, on the whole, very satisface.

Charleville, April 18, 1915.—It is rum-ored here that England will show us some mercy. If this is believed we shall rush into her arms despite all the

many.)
It is, on the whole, very satisfactory that England's abusing us so immoderately—a sign that things are uncomfortable for them. If only the new kind of U-boat could be ready sooner, and show effects before England consents to peace negotiations.

Here the chancellor and his set are again running round with hair on end because a little U-boat sank a Dutch ship.

again running round with hair on end because a little U-boat sank a Dutch ship.

Instead of making a proud and resolute stand against unfriendly "beutral" Holland, we white and are already apologizing without cause.

Emanuelesegen, July 20, 1915 (To my wife)—Our guards which have been hard hit are now confronted by the Russian guards who have been thought op from Petersburg. From this it is thought that the Russians are staking their last. Falkenhayn has told Bachmann that the chancellor wants to annex Courland. England will be delighted at this. If we do it we will have run aground for the next century and run against the Russians, too England will laugh in her sleeve and we will then have attained her aim and we will be forced back to a purely continental state.

(Editor's Note—Further indications that Germany's war aims were from the start the annexation of territory. With her shaken army Germany began the new offensive against Russian at this time, and succeeded in capturing successively Warsaw, Ivangorod, Kovno, Brest-latovsk and Vina.)

Falkenhayn is entirely deaf to the pleas from Turkey and the Baikana. The entire set around the emperor are quietly dozing. The emperor himself spends much of his time before a large map, filling it in.

Emanuelssegen, July 24, 1915.—Today we are expecting the American note. (Third Lusitania note.) In case it is harsh, Bethmann, Jagow and the others will say, "We owe this to the navy."

(Editor's Note—The third United States note on the Lusitania anklow.

CThird Lusitania note) in case it is harsh. Bethmann, Jagow and the otheory lasty. We owe this to the last states note on the Lusitania sinking was sent from Washington July 21. It called Geymun's explanations, made of the last it is hardly credible we will knowledge and the last it is hardly credible we will knowledge under. Still it think anything costs, the we have already secretly promised under. Still it think anything costs, the we have already secretly promised under. Still it think anything costs, the we have already secretly promised under. Still it think anything costs, the we have already secretly promised to be fore the World and before the Gernia people. The answer case of the cost was formal reconstruction of the look in text from the 1-boat was formal reconstruction of the look in text from the 1-boat was formal reconstruction. He took has text from 1st Sammel: "Hitherto half the Lord ture against England.

The refused of Felkenhayn of all help to Turkey weigh heavily upon me. (Editor's Note—Germany's a makety over Turkey in the only weapon of the future against England.

Turkish government, and which, unless was certain to prove the increasing press, was certain to prove the control of the last world only be the prelude to an Italian declaration against Austria. declaration of war This Berlin receive declaration of war This Berlin received the control of the last will declare war against Turkey Aug. 20, and against Germany soon after."

Emanuelssegen, July 27, 1915.—A year ago today I reached Berlin and was told that all was in order. I did not trust the assurance and unfortunately I. Emanuelssegen, July 27, 1915.—A year ago today I reached Berlin and was told that all was in order. I did not trust the assurance and unfortunately I. Emanuelssegen, July 27, 1915.—A year ago today I reached Berlin and was told that all was in order. I did not trust the assurance and unfortunately I. Emanuelssegen, July 27, 1915.—A year ago today I reached Berlin and was told that all was in order. I did not trust

nothing further from Berlin. At wilhelmstrasse opinions are said to be divided. Herr Kriege thead of the legal
department in the foreign office) is
said to have gone completely over
against the U-boats. He probably
thinks his time has come and that a
new, modern international law is developing.

Personally I think the American note
is not to be answered and the U-boat
warfare will die a lingering death
Emanuelssegen, July 29, 1915.—Today
I was informed that on Aug. I the emperor will issue a proclamation which
in spite of the flourish of trumpets and
beating of drums, will be very like a
channale. It is said to contain the
statement that we are not making war
for conquest. Other passages, asserting that we do not intend to extend our
frontiers and that we are ready to make
peace, contained in the original draft,
have been struck out.

Such an admission of our defeat
would make the worst impression both
here and abroad.

It is true that all inspired newspapers take the same attitude as the
proclamation.

I at once telephoned to Berlin to ob-

proclamation.
I at once telephoned to Berlin to ob-

proclamation.

I at once telephoned to Berlin to obtain further proof of such a proclamation being contempiated. In Pleas I went to see Wild von Hohenborn, who also was horrified at the idea.

A report of our military attache in Athens describes the indignation of the Greeks at England's oppression designed to force them into the war. To judge by their newspaper articles they show more courage in this direction than the Dutch.

Emanuelssegen, July 31, 1915.—According to apparently reliable reports, after the sending of our note to America, Jagow went to an American official and implored him to do his utmost to assure its favorable reception.

Behncke writes heside himself about the decrease in the use of the U-boats in consequence of the restrictions. That the U-boats act only under these restrictions has doubtless been signified to America. From the very beginning I have always fought for an energetic stand against America but without result.

Emanuelssegen, August I, 1915.—We Greeks at England's oppression designed to force them into the war. To judge by their newspaper articles they show more courage in this direction than the Dutch.

Emanuelssegen, July 21, 1915—According to apparently reliable reports, after the sending of our note to America, Jagow went to an American official and implored him to do his utmost to assure its favorable reception. Behncke writes beside himself about the decrease in the use of the U-boats in consequence of the restrictions. That the U-boats act only under these restrictions has doubtless been signified to America. From the very beginning I have always fought for an energetic stand against America but without result.

Emanuelssegen, August 1, 1915—We went to church at Piess to commemorate the samiversary of the war by a church service. I told his majesty he must take a hopeful view of things and that all would be well if we stood fast.

He replied that of course we would in stand fast, But from the aides de in camp I learned that the wretched proclamation had been issued.

In the little church the last sent was taken. The clergyman, a very old man, charges a small admission fee which girm.

Emanuelssegen, Aug. 26, 1915—At great was taken. The clergyman, a very old man, charges a small admission fee which less to me and you have been very mark, but all the same I am ready to take you to my heart again. You leave menting today (its suppose with the course with the course with the course we have one of the grant you have been users and the little church the last sent was completed to the same I am ready to take you to my heart again. You leave more with the course with the course we have you for my heart again. You leave more ween with the course with the course with the course we have care of the terminal policy. Our diplomats have acted wretchedly. There is one exception, and it was wrong. I am arraid, however, that this idea is not yet extinct.

The creation of an independent Policy to England.

Instead of playing off Fiemings and that all would be w

Nasty Colds Ease at Once

First dose of "Pape's Cold Compound" relieves distress-Three doses break up colds-No quinine!

Don't stay stuffed-up? Quit blowing and snuffling! A dose of "Pape's Cold Compound" taken every two hours until three doses are taken usually breaks up a cold and ends all grippe nisery. The first dose opens clogged-up nostgils and air passages of head; stops

to turn the bargaining at the conclusion of peace in our favor.

I do not quite believe in the Reichbarg since they verred round in the Union affair.

The entire chancellor press advocates the keeping of Courland to make the loss of Belgium plausible to the matter.

tion.

Berlin, Aug. 24, 1915. (To my wife.)—
I have not yet heard how the Arabic
case is going on.
Good Barnabe (Spanish ambussador)
was just here. He came to interrogute me on the sinking of two Spanish
vessels. Of course we know nothing
about it because if it has been done by
our U-bonts we must await their return before we can learn anything
positive.

me Russia and I will leave you Belginn."

Emanuelssegen. Aug. 26, 1915—At a conference with the emteror today the chancellor wanted to assure the United States that no ships with American crews would be atlacked. The emperor could not bring himself to do this He wanted to wait until he saw how far American would go over the last case. Falkenhayn had at first supported Bethmann, but when he saw how the emperor felt he trimmed his sails and suggested waiting. Bothmann was serious and said that he would not leave until a decision had heen reached. He would not take the responsibility of defying the United States. The emperor will probably surrender to the whole cannaille. The best that can be expected is to have nothing but secret orders issued. That always leaves the British in doubt as to what we are going to do. It is better than publishing one.

They are tailing of submitting the great Lusitania case to a court for arbitration.

Bethmann is trying to surrender Bel

great Lusitania case to a control of hiration.

Bethmann is trying to surrender Belgum and crush Russia by establishing an autonomous Poland. Frederick the Great and Bismarck must have turned in their graves when he made this clear in his speech. I cannot conceive of the effect this will have on the opinion of the men in the trenches. Their decourn and crush Russia by establishing in autonomous Poland. Frederick the Synopsis of Jöd instalment: Calls the Streat and Bismarck must have turned but worfare a right, not a reprisal reduced to their graves when he made this clear in his speech. I cannot conceive of the effect this will have en the opinion of the men in the trenches. Their deuters will make themselves heard when it is too late.

Emanuels:segen, Aug. 17, 1915.—Yes—

Synopsis of Jöd instalment: Calls the capture of the men in the trenches of Jöd instalment: Calls the capture of the control of the men in the trenches. Their deuter of the men in the trenches. Their deuter of the men in the trenches of the capture of submarine war. Says Lusitania note of the men in the trenches of the capture of the men in the trenches. Their deuter of the men in the trenches of Jöd instalment: Calls the capture of the capture of the capture of the men in the trenches. Their deuter of the men in the trenches of the men in the trenches of Jöd instalment: Calls the capture of the men in the trenches of the men in the trenches. Their deuter of the men in the trenches. Their deuter of the men in the trenches of the men in the trenches of the men in the trenches. Their deuter of the men in the trenches of the men in the men in the men in the trenches of the men in the trenches of the men in th of the men in the trenches. Their de-

With my final leaving of headquarters this war correspondence and diary came to an end.

terday the emperor had announced that should have been answered prompti and shortly. Germany placed American cotton planters. A Germany over Arabic case. R orders to German U-boats.

Many Big Fortunes Union and Planters

Bank and Trust Co.

Baby Coughs

equire treatment with a remedy that con-sins no opiates. Piso's 15 mild but effec-ive, pleasant to take. Ask your druggist for

(To Be Continued.)

Have been accumulated by regular savings. You can open an account with \$1.00 at the

Get Busy

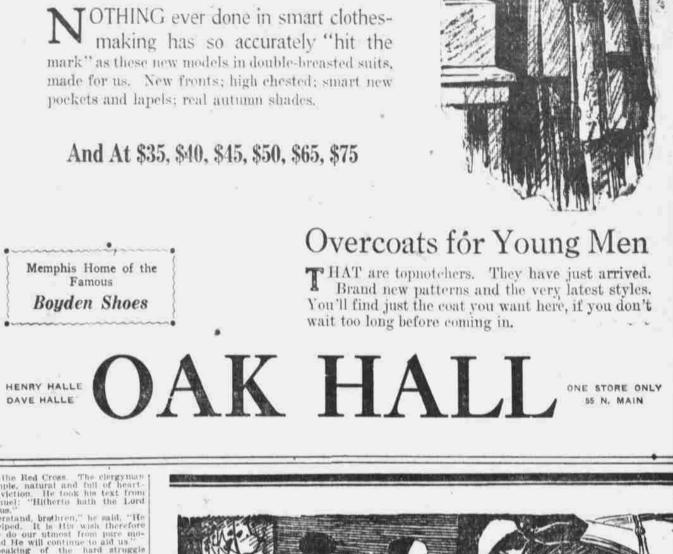
And have your heating plant put first-class condition wait until the last-minute rush. We repair and install new

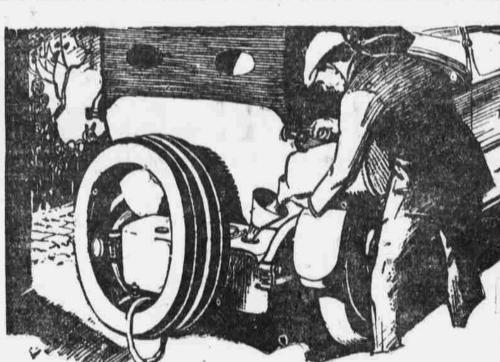
Hot Water and Steam Heating Plants

Cash or On Our, Easy Payment Plan. H. Smith Heating Co.

MEMPHIS, TENN.

Read News Scimitar Wants.





"More Power"

You know what happens when a car rens dry for lack of gasoline-it is just naturally out of business.

In other words, you can't run a car without gasoline. A telephone company, or any other company, is in exactly the same fix; it can't run unless its gets enough financial "power" to keep the employees working "on all cylinders." and to insure proper operating conditions.

You also know that it takes more "power" today to keep a business going than it ever did before. Workers must be paid more if they are to meet the increased cost of living; also everything that goes into the building and repairing of property has gone up in price.

So long as you furnish the necessary "power" we will see to it that the telephone keeps running.

CUMBERLAND TELEPHONE AND TELEGRAPH COMPANY Incorporated



